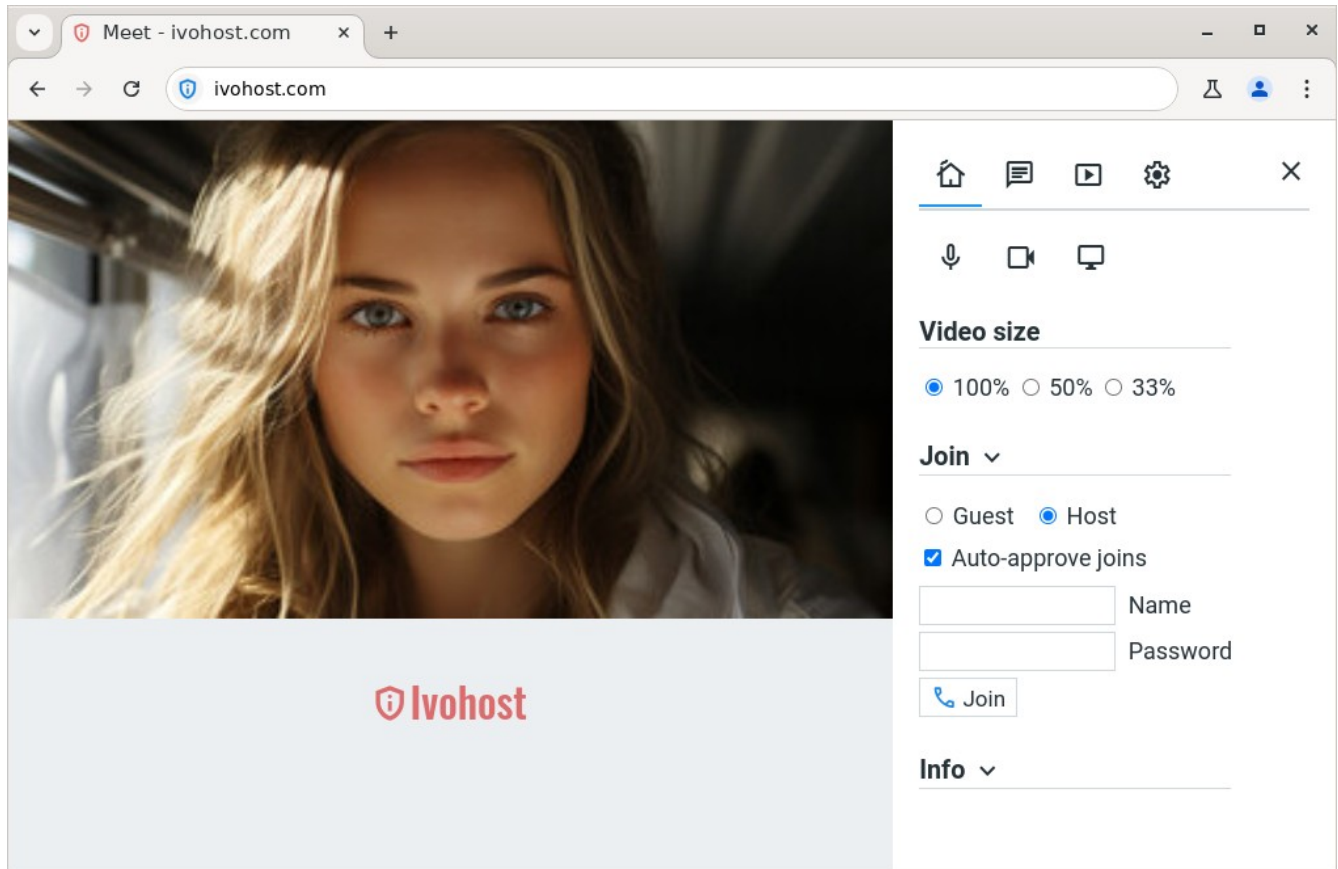


Video Meetings

Video calls, screen sharing and chat.
Connect with anyone instantly with a web browser.



Contents

1 Features.....	2
2 Introduction.....	2
3 Problem.....	3
4 Solution.....	3
5 Product.....	3
6 Market.....	4
7 Competitors.....	5
8 Milestones.....	5
9 Fundraising.....	5

1 Features

Features designed to enhance online video communication.

- Video calls, screen sharing and chat
- Meetings, conferences, webinars
- Instant use with web browser
- No installation, no registration
- With privacy and security
- Free online service
- Available for purchase
- Personalisation and branding

2 Introduction

I am Ivica Gjorgjievski - Ivo, founder at **ivohost.com** that provides software for video communication.

This software help organisations and individuals with:

- Video meetings and conferencing
- Video calls, screen sharing and chat
- Privacy, security, encryption

New project is in development, for online communications with **notifications, messages, audio and video calls**, with **public key cryptography**.

I am an IT professional, I don't have business partners or employees.

Contact

<https://ivohost.com>

info@ivohost.com

+389-77-668385

Skopje, Macedonia

3 Problem

Some of the needs that the organisations and individuals have are:

- Online communication with video, audio, chat, screen sharing
- Privacy
- Security

Remote work, e-learning, pandemic and other events have created situation where a large number of organisations and individuals need online communication.

There is also a need for privacy, the big companies that offer communication services are recording the users personal data and activity.

There is also a need for security, otherwise these communications are intercepted and surveilled.

There is a worldwide need for this type of service and product, and there is no offer.

4 Solution

This software provides online communication, video, audio, screen sharing and chat, instantly with a web browser.

For meetings, conferencing, webinars and more.

With privacy, security, direct communication, end to end encryption.

The software is also available for purchase to be used on premises.

5 Product

This software is a **web application**, it is installed on a web server and allows the users to connect to it with a web browser.

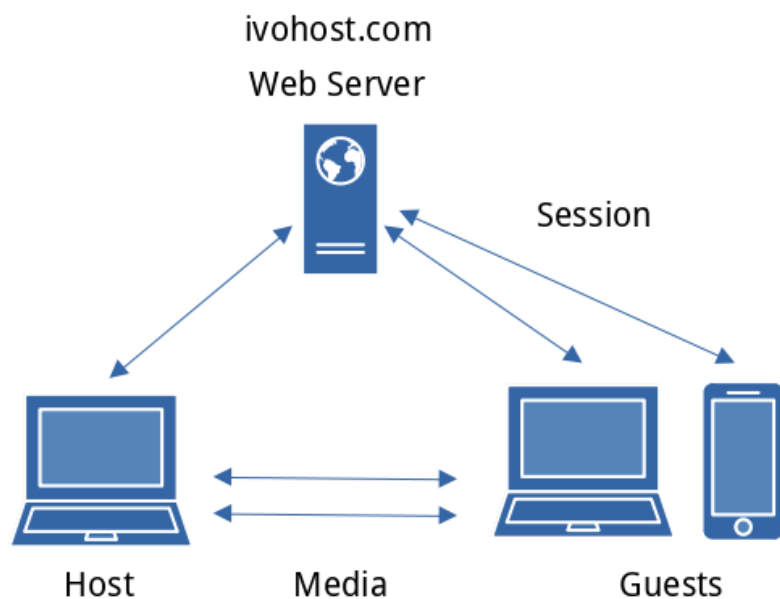
The software **creates a link**, this link is then shared between the users and allows them to connect in a **meeting** or **conference**.

The software uses a **WebRTC technology** that allows **direct communication** and **end to end encryption**.

The media is directly exchanged between the users and it is not passing through the web server.

The media is encrypted with end to end encryption, only between the users, and the encryption is not passing through the web server.

This software is developed, it is online and is ready to use and sell.



6 Market

The market opportunity is big.

This software can be used by all organisations and individuals that need online communication.

For example schools, companies, government entities.

7 Competitors

Main competitors are Zoom and Google Meet.

My software is better because I don't add technical restrictions, I don't record user personal data, and I provide this software for purchase.

8 Milestones

The next objectives are to reach the markets and sell the software.

Then to continue to provide free service and build other similar products and services.

New project is in development, for online communications with **notifications, messages, audio and video calls**, with **public key cryptography**.

9 Fundraising

I'm searching for business partners that will manage the marketing and sales.

I offer 10% (300 Euro) for a sold licence, and another bonus 10% (3000 Euro) for 10 sold licences.

I'm fundraising 30.000 Euro in a form of crowdfunding, to continue to provide the free service and to build new similar services.